

JOE BAUM

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www.HISARTWORK.com

EDUCATION

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| 2012 | University of Florida (NWSA)
Bachelor of Fine Arts,
<i>cum laude</i> , Graphic Design |
| 2009 | Broward College
Associate of Arts,
Graphic Design |

EXPERIENCE

- | | |
|----------------|---|
| 2016 - Present | Citrix
Digital Designer |
| 2013 - 2016 | Sandals & Beaches Resorts
Senior Designer |
| 2011 - 2013 | Carib Graphics & Packaging
Graphic Designer |

QUALIFICATIONS

Able to: creatively translate abstract concepts into effective visual form in a variety of media, adapt graphics to fit client needs and target audiences, utilize state of the art production tools to design and produce print and web graphic materials, research and learn new software, and adapt to changes in technology.

Knowledge of: Color Theory, Layout and Design Principals, 2D & 3D Design Fundamentals, Conceptual Art, Multimedia Design, Printmaking, Bookmaking, and Art History.

NOTABLE SKILLS

GRAPHIC DESIGN

- Packaging Design
- Corporate Identity
- Illustration
- Publication Design
- UI/UX Design

PHOTOGRAPHY

- Digital
- Traditional Film
- Photo Retouching
- Photo Restoration

ADDITIONAL SKILLS

- Screen Printing
- Digital Renderings
- Copywriting
- Typography
- Animation

TECHNICAL SKILLS

Experience in both Mac OSX and Windows platforms. Proficient in the following applications: Adobe Photoshop, Illustrator, InDesign, Acrobat, QuarkExpress, Microsoft Word, Excel, and Powerpoint. Experience in using After Effects, Adobe Flash, Dreamweaver, HTML and CSS.

INTERPERSONAL SKILLS

Trained to prioritize, organize, and schedule work assignments and projects; establish and maintain cooperative working relationships; explain technical concepts in non-technical terms to staff and customers.